

# Program 2023

14th of June 2023  
**STAVROS NIARCHOS FOUNDATION**  
**CULTURAL CENTER**  
 LIGHTHOUSE

## PART I: From Global to Local

<b>11:30-12:00</b>	Arrival	Registration & Coffee
	<b>Opening &amp; Welcome</b>	<b>Athanasios Ellis &amp; Thelma Chatziathanasiou</b>
	<b>The Global Landscape of Tourism</b>	<b>Daniel Levine</b> - Expert on tourism trends
	<b>What Greeks Believe about Tourism: Friend or foe?</b>	<b>Giorgos Arapoglou</b> - General Manager, CIO Pulse RC Poll on Greek Sentiment on Tourism
	<b>A fact-based understanding of the Greek Tourism Landscape</b>	<b>Theofilos Kyratsoulis</b> - General Manager, MINDHAUS Presentation of key indicators of tourism in Greece
<b>12:00-13:30</b>	<b>Social Impact of Tourism in Greece</b>	Fireside chat: <b>Stathis Kalyvas</b> - Gladstone Professor of Government, Department Politics & Int. Relations, Oxford University <i>Moderator: Niki Siropoulou</i>
	<b>Why we need to Reimagine Tourism in Greece: A call for Collective Action</b>	In conversation: <b>Dimitris Gerogiannis</b> - CEO, AEGEAN, <b>Spiros Paschalis</b> - Chief Executive Officer, Attica Group, <b>Theodore Tzouros</b> - Executive General Manager, Chief of Corporate and Investment Banking at Piraeus Bank S.A., <b>George Vilos</b> - Executive Director, Commercial & Business Development, Fraport Greece <i>Moderator: Elias Bellos</i>
<b>13:30-14:30</b>	Light Lunch & Networking break	

## PART II: From Inspiration to Action

	<b>The Global State of Sustainability around the world</b>	<b>Doug Lansky</b> - Sustainable Tourism Expert
	<b>Sustainable Design Around the World</b>	<b>Daan Roosegaarde</b> - Dutch artist and innovator presents cases from Netherlands, Bali, UK
<b>14:30-16:00</b>	<b>Sustainability Report for Greece</b>	<b>Stefanos Papanikos</b> - Strategy, Business Design and M&A Senior Manager, Deloitte The first ever report on Sustainability Practices of the Tourism Sector
	<b>Greece as a Brand</b>	Fireside chat: <b>Steve Vranakis</b> Former Chief Creative Officer for Greece <i>Moderator: Niki Siropoulou</i>
	<b>Sustainability as a Competitive Advantage</b>	In conversation: <b>Nejc Jus</b> - Head of Research, World Travel & Tourism Council, <b>Doug Lansky</b> and <b>Daan Roosegaarde</b> <i>Moderator: Niki Siropoulou</i>
<b>16:00-17:00</b>	Coffee Break & Networking	

## PART III: Vision Forward In Conversation with Key Stakeholders

	<b>Learnings from the Dutch Model for 2030</b>	Fireside chat: <b>Jos Vranken</b> - Managing Director Netherlands Board of Tourism & Conventions <i>Moderator: Elias Bellos</i>
	<b>Residential Tourism in Greece: An uncharted Territory</b>	In conversation: <b>Harry Coccossis</b> - Emeritus Professor, University of Thessaly and <b>Iasson Tsakonias</b> - CEO, OLIAROS <i>Moderator: Michalis Tsintsinis</i>
	<b>Asymmetrical Development: The Pressures and Conflicts</b>	In conversation: <b>Markos I. Koveos</b> - Mayor of Paros and <b>Maria Nadali</b> - Mayor of Sifnos <i>Moderator: Giorgos Lialios</i>
<b>17:00-19:00</b>	<b>The role of Architecture as Identity and Way of living</b>	In conversation: <b>Yannis A. Aesopos</b> - Chair & Professor of Architecture and Urban Design, Department of Architecture, University of Patras, <b>Panos Dragonas</b> - Professor of Architecture and Urban Design, University of Patras and <b>Andreas Kourkoulas</b> - Emeritus Professor of Architecture at the School of Architecture, NTUA and Ph.D. at the Bartlett School of Architecture, U.C.L. in London <i>Moderator: Iliana Magra</i>
	<b>Reimagining Tourism in Greece 2030: The Agenda and Roadmap Ahead</b>	Fireside chat: <b>Dr Yiannis N. Paraschis</b> - CEO, ATHENS INTERNATIONAL AIRPORT SA and <b>Alexis Papahelas</b> - Executive Editor, Kathimerini
<b>19:00-20:30</b>	Cocktail & Networking	